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AGENCY CONTACT MEMORANDUM #2011-0702

To: Agency CIOs, Technical Contacts

From: Steve Rucker, Commissioner
Commonwealth Office of Technology

Date: July 6, 2011

Subject: CIO-061 Enterprise Social Media Policy

Commonwealth Office of Technology today announced a new enterprise social media policy for state government agencies.

To increase transparency and open additional lines of communication with the public, many agencies are increasingly utilizing social media (i.e. Facebook, Twitter, etc.) for business purposes. This new policy was created to define and outline the acceptable use of social media sites, emphasize the importance of agency and employee responsibilities, and explain the proper protocol for publishing on those sites.

Please note that this policy applies only to the use of social networking sites in the course of conducting official state business, not the personal use of social media by employees outside the workplace.

Please review [CIO-061 Enterprise Social Media Policy](#) on GotSource at your earliest convenience. If you have questions about the policy, please contact Glenn Thomas at COT's Office of Enterprise Technology at (502) 564-6265 or by e-mail at Glenn.Thomas@ky.gov.

A complete listing of all enterprise IT policies [can be viewed on COT's website](#).